

# Eduardo Ramiro Zabaleta

**Digital Marketing · Content & Social Media · Web & AI Automation**

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## PROFILE

Digital marketer with a technical edge: I create social media content, come up with creator partnerships and build the websites that turn visitors into customers. I grew a YouTube channel to 65,000 subscribers with an AI-automated workflow, and my own web platform to 5,000 organic users, both with zero paid advertising.

## EXPERIENCE

**Marketing & Customer Support** — WodBuster, Madrid · *2026 – Present*

- Design social media carousels and develop influencer collaboration ideas.
- Brought in 10 B2B clients (CrossFit boxes and gyms) and handle customer support.

**Freelance: Websites & E-commerce** — Madrid · *Present*

- Jykra3D: online store for a 3D printing studio, with catalogue, cart, secure Stripe payments and pick-up reservations at trade fairs.
- Official websites for GUXO, Vreno YG and El Bugg: album launch, tour with ticket sales, and record promotion.
- UGLY: the artist's official online store, in development as an official collaboration.

**Front of House** — Teatro Real (Spain's national opera house), Madrid · *2024 – 2026*

- Audience service for an average of 1,500 attendees per performance, solving incidents in real time.

**IT Technician Intern** — Coessegur, Madrid · *2023* · Server, Active Directory, user support and corporate website.

## PROJECTS

**AI music YouTube channel** — Claude, Suno · youtube.com/@rockpapersong

- Automated AI workflow (Claude, Suno and YouTube) that creates and publishes music: 65,000 organic subscribers, no paid ads.

**Cromocheck** — Own web platform · React, Next.js · cromocheck.com · *2024*

- Built and ranked (SEO) a platform for managing trading card collections: over 5,000 organic users.

## EDUCATION

**Higher Technical Diploma in Marketing and Advertising** — IES Enrique Tierno Galván · *2025 – present*

**Higher Technical Diploma in Web Application Development** — The Core School, Madrid · *2023 – 2025*

**Technical Diploma in Computer Systems and Networks** — IES Enrique Tierno Galván · *2021 – 2023*

## SKILLS

**Marketing:** social media, influencer partnerships, SEO, Google Search Console, Umami, Vercel Analytics, organic growth, branding, market research.

**Design:** Figma, Photoshop, Illustrator, carousels and social media assets.

**AI:** Claude, Suno, content automation, AI API integration.

**Web:** HTML, CSS, JavaScript, React, Next.js, Tailwind, e-commerce, Stripe payments, Laravel, PHP, MySQL, Git.

**Languages:** Spanish (native) · English (B2)